



*An Invitation
from
PHILIP MORRIS*

We extend to you a cordial invitation to visit our exhibit at the meeting of the Medical Society of the State of New York, Booth No. 25. You will find our exhibit of considerable interest, both for your own smoking pleasure and your professional work.

It will demonstrate scientific methods used to determine the influence of hygroscopic agents on irritation due to smoking. It will demonstrate the distinct advantages of Philip Morris over cigarettes made by the ordinary method of manufacture.

Philip Morris & Co. Ltd., Inc., 119 Fifth Ave., N.Y.

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